



P4.81 Billboard — Price Quotation

Turnkey pricing for single-pole outdoor LED billboard

Project: Single-Pole P4.81 LED Billboard
Display: P4.81 (48.57ft x 13.94ft), >7,000 nits
Date: 2026-07-08
Document: Customer Price Sheet
Currency: USD (\$)



Single-Pole Billboard — Front
48'-11" W × 15'-3" H display area



Single-Pole Billboard — Side
29'-6" column · 28" O.D. steel

1. Steel Structure

#	Category	Item	Spec / Model	Qty	Unit	Unit Price	Line Total	Notes
1	Foundation (Est.)	Excavation (incl. backfill)	11'-6" x 11'-6" x 8'-6" deep	1	ea	\$1,666.67	\$1,666.67	1 foundation pit, using excavator
2	Foundation (Est.)	Blinding layer (C15 concrete)	11'-6" x 11'-6" x 6" thick	2.4	yd ³	\$555.56	\$1,020.56	Materials & labor
3	Foundation (Est.)	Embedded parts & rebar cage	Estimated	2.2	ton	\$3,611.11	\$7,222.22	2 tons of foundation steel
4	Foundation (Est.)	Foundation pour (two-stage design)	11'-6" x 11'-6" x 8'-6", 1 unit	41.66	yd ³	\$444.44	\$14,155.56	Incl. rebar cage, formwork, etc.
5	Structure	Column (28" O.D. x 1/2" wall)	28" O.D. x 1/2" wall x 29'-6" tall	1	set	\$10,252.78	\$10,252.78	Incl. top & bottom steel plates
6	Structure	Display frame structure	48'-11" W x 15'-3" H	1	set	\$27,777.78	\$27,777.78	Double-layer steel frame with catwalk
7	Structure	Front & side aluminum panels	3/32" (0.098") aluminum sheet	1	set	\$5,555.56	\$5,555.56	

2. LED Display & Control System

#	Category	Item	Spec / Model	Qty	Unit	Unit Price	Line Total	Notes
1	Display Panels	P4.81 module cabinet	39.4" x 39.4"	39	ea	\$2,944.44	\$114,833.33	>7000 nits
2	Display Panels	P4.81 module cabinet	39.4" x 29.5"	13	ea	\$2,211.11	\$28,744.44	>7000 nits
3	Display Panels	P4.81 module cabinet	39.4" x 19.7"	13	ea	\$1,472.22	\$19,138.89	>7000 nits
4	Display Panels	P4.81 module cabinet	59.1" x 39.4"	3	ea	\$4,416.67	\$13,250.00	>7000 nits
5	Display Panels	P4.81 module cabinet	59.1" x 29.5"	1	ea	\$3,311.11	\$3,311.11	>7000 nits
6	Display Panels	P4.81 module cabinet	59.1" x 19.7"	1	ea	\$2,208.33	\$2,208.33	>7000 nits
7	Control System	Sending / control card	HD-H6	1	set	\$1,527.78	\$1,527.78	Sync/async control card
8	Control System	Receiving card	HD-R512	70	pc	\$63.89	\$4,472.22	
9	Accessories	Power distribution cabinet	60kW, 15 circuits	1	set	\$2,333.33	\$2,333.33	Schneider
10	Accessories	Short network cable (Cat6)	4 ft (48")	70	ea	\$6.67	\$466.67	Cat6 patch cable
11	Accessories	Sheathed power cable	4 ft (48")	70	ea	\$8.33	\$583.33	
12	Accessories	Main power cable	4 x 1/0 AWG + 1 x 4 AWG	TBD		—	—	Qty per site conditions
13	Install & Commissioning	Display installation & commissioning	Standard cabinet	663.3	sq ft	\$13.42	\$8,901.11	

Structure subtotal

\$67,651.11

Display & system subtotal

\$199,770.56

GRAND TOTAL

\$267,421.67



Double-Pole Configuration

Available on request



Wall-Mounted Configuration

Available on request

Payment terms: 30% down payment to begin production. The remaining 70% balance can be financed — flexible financing available through ABC LED. Ask us about monthly payment options tailored to your project.

Pricing includes engineering, materials, fabrication, installation and commissioning as described. Main power cable priced per site survey. Freight, permits, and applicable taxes are additional unless stated in the sales agreement. Prices valid for 30 days from date above.

Warranty: Every P4.81 billboard includes a **3-year free standard warranty** covering the LED display, control system, and structural steelwork. Extended coverage is available: **5-year** and **10-year** extended warranty plans — ask us for pricing.

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